Sons of Norway District Six Convention 2022

Sheraton Mesa Hotel, Mesa, AZ Thursday, June 2---Sunday June 5, 2022



January 15, 2022

Greetings to all of the Lodges of District Six; Presidents and Editors;

The 2022 District Six Convention is less than 6 months away!

A full-page ad costs \$125.00 A half-page ad costs \$85.00 A quarter-page ad costs \$50.00 business card sizes which cost \$25.00

PAYMENT MUST BE SUBMITTED TO DISTRICT SIX TREASURER, BOB SATHER

Start planning your Lodge Greeting/Ad now!

1. Start by creating your greeting or ad.

2. Send your greeting/ad by email to the editor, Elaine Homan at <u>rehoman@prodigy.net</u>. A greeting is best in a jpg format for this editor's computer.

3. Include your Lodge name, your name, e-mail address, and phone number. The editor of the Convention Book may want to get some more info or make a suggestion.

 Send the payment to: Bob Sather, District Six Treasurer 520 Twin Pines Drive Rio Vista, CA 94571

Once the Convention Book Editor receives word from the Treasurer that the payment is made, the ad will be edited. If your lodge can't agree on a design, you can send your payment for the size you plan to use and send it to Bob Sather with an explanation note. Lodges ads/greetings will be posted on our website: <u>2022.sofn6.org</u> Earlier submissions will have first consideration for placement in the Convention Book.

All submissions must be received by May 1, 2022, and will be included on the website as they come in.

5. If you have any questions, please contact me, Elaine Homan, at <u>rehoman@prodigy.net</u> or call me on my cell, 303-882-8094. Please leave a message; I'll return your call within 24 hours, usually.

Some points to consider when creating your design on next page:

- Sizes of Lodge Greetings/Ads are approximately\$ 25 Business Cards or equivalent: 1-3/4" x 2-1/2"
 \$ 50 Small (¼ page): 4" x 3-1/2" in portrait orientation
 \$ 85 Medium (½ page): 3-3/4" x 7-1/2" in landscape orientation
 \$ 125 Large (full-page): 7.5" x 10" in portrait orientation.
- Borders define the space so it would be nice if you would include one. If you would like the editor to add a border, you may request it. A copy of the ad with border will be returned by email for your approval before print.
- > There is $\frac{1}{2}$ " overall border on each page which is not included in the Greeting/Ad space.
- Please submit JPG or other graphic that is scale-able so it can be fitted into the space requested appropriately.
- Color is always an eye-catcher, but B & W is also stunning. It is your decision.
- All early submissions that are paid will be first to be included on the website. All submissions regardless of when they are submitted, will also be included as they are received.

Remember: All submissions are due no later than May 1, 2022. We really appreciate your support for the District Six Convention 2022 in Mesa, AZ.

ATTENTION to those members who live in Mesa, or AZ, or Southern California. To help make this book successful, please ask your friends, business partners or favorite restaurants or stores to also buy a small promotional ad, or at least, wish us well at our convention. You can follow the procedure above by sending payment to Bob Sather and sending the graphic (or ad) to Elaine Homan.

Hope to see you all in Mesa, AZ on June 2-5, 2022!

Fraternally,

Elaine Homan; <u>rehoman@prodigy.net</u>; 303-882-8094 Editor, 2022 District Six Convention Book